

**Taylor Hartwell**

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**Summary**

Skilled in creating engaging e-learning / training content and ensuring SCORM compliance, with extensive experience in front-end development, animation, and design. Proficient in cross-browser and mobile application troubleshooting and support, with a focus on user-driven interactivity and creative problem solving. Strong project management abilities and excellent communication skills support successful outcomes in both internal and external engagements.

**Skills**

| * Front-end development (HTML, CSS, JavaScript) and animation (CSS and Greensock) * Create and develop fully responsive e-learning / training content for multiple Fortune 500 companies * Cross-browser and mobile application troubleshooting and support * Adobe Creative Suite (Photoshop, InDesign, Illustrator) * Skilled in multi-track communications | * Specialist in SCORM (1.2 and 2004) compliance and LMS implementation * Expert in increasing user engagement through user driven interactivity, knowledge checks and quizzes * Project management and generative AI exploration and utilization * Creative problem solving and collaboration * Technical documentation |
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**Experience**

| Motivation Technologies, LLC | St. Louis, MO  **Senior Interactive Developer**  *01/2019 – 01/2025* | * Developed 80+ per year of fully responsive, translated, e-learning / training content for use across a multitude of screen sizes, browsers, and environments * Created new promotional games such as seek & find, puzzles, Minesweeper, trivia, iSpy, decoder ring, and pinball to increase user engagement * Maintained and updated online translation system and database for 26 different languages spread world wide * Ensured SCORM 1.2 and 2004 compliance, general offline training management, and mobile application troubleshooting and communication * Designed animation plugins and systems for use across multiple training styles and formats * Worked directly with back-end developers to maximize functionality between e-learning content, websites, and applications * Learning Management System (LMS) implementation, integrating, troubleshooting, and managing * Onboard, mentor and train new interactive developers * Created and updated system processes documentation * Utilized Mercurial / TortoiseHG, SourceTree, and DevOps to manage file templates and backups |
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| Motivation Technologies, LLC | St. Louis, MO  **Interactive Developer**  *01/2015 – 01/2019* | * Led key initiative to implement HTML, CSS, and JavaScript, retiring Adobe Flash and ActionScript 2/3 in order to stay current with web standards and improving technologies * Created all new e-learning file templates to support mobile compliance and new mobile application * Utilized PowerShell to automate conversion of e-learning content to a multitude of offline applications and formats * Managed company website interface and updates * Troubleshooting client issues and requests, as well as implementing appropriate fixes * Worked directly with designers to align e-learning content to the composition, aesthetics, and visuals. |
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| Motivation Technologies, LLC | St. Louis, MO  **Junior Interactive Developer**  *01/2013 – 01/2015* | * Created and animated e-learning content using Adobe Flash * Utilized ActionScript 2/3 to create and animate on screen text, and ensure compliance with translation of ~ 16 different languages * Created a wide variety of user interactivity including clicking, dragging, sliding, matching, and connecting using Adobe Flash and ActionScript 2/3 * Converted e-learning content to SCORM 1.2 compliant .zip files |
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| Motivation Technologies, LLC | St. Louis, MO  **Junior Interactive Designer**  *08/2012 – 01/2013* | * Designed promotional print and electronic materials, including PowerPoints, flyers, emails, and various other advertisements * Utilized Adobe Photoshop to design various materials and assets for e-learning content * Created and animated e-learning content with Adobe Flash * Worked directly with interactive developers for optimal quality and efficiency |
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| Grand Slam Sports, LLC | St. Louis, MO  **Marketing Assistant**  *05/2012 – 08/2012* | * Managed all incoming / outgoing promotional materials * Created promotional materials, including PowerPoints, graphics, logos, flyers, and various other advertisements * Directly interfaced with clients, responding to all customer inquiries via phone calls, emails, and in person * On Air talent management and schedule coordination |
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**Education**

Red Letter Communications | Cape Girardeau, MO

**Internship***08/2010*

Southeast Missouri State University | Cape Girardeau, MO

**B.S. in Mass Communication and Public Relations**

*12/2011*

**Extracurricular Activities**

* Competitive soccer and volleyball player
* Avid runner and strength training enthusiast